



Applying to be a L2 Leader at Learning2 Europe 2025

*Information for educators interested in being an L2 Leader - Extended Session or
L2 Leader - PreConference at a Learning2 Conference*

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The Application Process

Application Form

L2Europe 2025 will be hosted at the [International School Basel](#)

Pre Conference 20th March 2025
Main Conference 21-22nd March 2025

Transform Learning Together

The conference will be focused on spotlighting educators in the European region.

L2 Europe - where educators, administrators and thought leaders come together to explore cutting-edge topics shaping the future of education. Tackling a range of key areas such as emerging technology, wellbeing, leadership, coaching and DEI, L2 Europe will be offering participants learning pathways that are diverse and inclusive. L2 Europe is a stand-out conference experience that places innovation and connection at the heart of what we do. Collaborate as a Learning Community and create impact through sustainable change

If you have any questions, please email kimberly@learning2.org or stephen@learning2.org

Application Form: <https://forms.gle/zs7ZzjCYuVKZs1vU6>

Deadline

Applications close **24th May 2024**

Background

Thank you very much for your interest in becoming a Learning2 Leader at Learning2 Europe 2025. Presenting at a Learning2 Conference can be a very rewarding and collaborative experience and is often the springboard into new personal learning networks and professional development leadership opportunities. The following provides information about applying to be either a L2 Leader - Extended Session or L2 Leader - PreConference at a Learning2 Conference.

What is Learning2?

Learning2 is a conference *for* educators *by* educators. Learning2 is run by a global team of international educators, who work closely with the hosting schools to develop a professional learning experience that highlights the latest innovative learning practices in the region.

Learning2 is an innovative, engaging and constantly evolving face-to-face conference with a focus on leveraging technology to support learning globally. Since its inception in 2007, Learning2 is considered to be one of the leading annual K-12 educational conferences in the Asia region. Due to its popularity, Learning2 is now run annually in Asia, as well as Europe. We have also held two conferences in Africa and there is the potential to run in other regions. In 2015, Learning2 became a not-for-profit organization with the mission to *innovate social learning globally*. More on our story can be found [here](#).

We seek innovative, hands-on, active learning styled sessions that are developed specifically for Learning2 and pedagogically aligned with our founding principles, which are to create a conference experience that is new, fresh, and pushing the ideas of what a conference should be, and in doing so:

- create a conference experience that puts the participant first;
- understand that learning is a social act and is a key feature of the conference;
- create a conference that continues to change with the needs of participants;
- create a conference that is ever-changing, takes risks, and uses technologies appropriately in the learning process.

Learning2 Leader Options (L2L)

The two key facilitator roles are our **L2 Leader - Extended Session**, and the **L2 Leader - PreConference**. Both the Extended Session and the PreCon sessions, are dives into innovative practices that have practical relevance for our participants and are often underpinned by technology. Our sessions are typically led by international educators, either teachers or administrators, who are pushing the boundaries of education and are recognised by their peers as innovators in their practice.

We strongly encourage applications as L2L-PreConference from the host school, who are able to leverage and showcase innovative practices and resources used at their school.

All participants, including L2Leaders are also invited to offer one-hour participant-led workshops and lead job-alike sessions. Applications for these opportunities are offered once the participant is registered.

Learning2 Leader-Extended Session (present Friday & Saturday)

Only single presenters will be accepted as L2 Leader-Extended Session

The **L2L-Extended Session** role is both demanding and rewarding. Our L2L are very visible throughout the conference and help our participants to develop and extend their professional learning networks. The L2L-Extended Session works closely with the L2Team to ensure that the conference meets the needs of the participants.

The Extended Session (Friday)

- This is a 3 hour dive into an innovative practice or concept.
- The session is generally broad-based in that it may be of interest to a wide range of participants.
- The Extended Session is offered on the Friday
- Each session size is generally 20-25 participants although at times some topics are very popular and we may discuss the potential for opening up to 40 participants with additional facilitation support.

The Extended Session in a Snapshot (Saturday)

- This is a 1 hour snapshot session based on your extended session on Friday
- The Snapshot is offered on the Saturday
- Each session size is generally 20-25 participants although at times some topics are very popular and we may discuss the potential for opening up to 40 participants with additional facilitation support.

The L2Talk:

L2L-Extended Session Leaders are expected to be prepared to offer a 3-5 minute L2Talk at one of the plenaries. This is often viewed as a professional highlight as this is professionally recorded, edited and uploaded to our Learning2 Channel on YouTube.

Depending on the size of the conference, not every L2 Leader- Extended Session will be selected to offer an L2Talk and the final decision is made by the L2 coaching team.

L2L-Extended Session requirements:

- Develop and facilitate an Extended Session (3 hours) which is generally broad-based in that it may be of interest to a wide range of participants.

- May be asked to offer a L2Talk (Coaching for the L2 Talk is on Wednesday afternoon 19th March 2025)
- L2Leaders commit to hosting a 1 hr Snapshot session on Saturday
- Provide supporting roles in the unconference, student and participant-led workshops through their attendance. Saturday attendance and participation is considered an integral part of the engagement as a L2Leader
- Attend full day training in Shanghai on Thursday 20th March 2025
- Attend briefings and feedback sessions prior to and during the conference
- Attend team social Thursday evening
- Contribute and participate in the online coaching community (see below)

L2L-Extended Session are supported through:

- Enrollment in L2 Community Coaching Programme (see below)
- Up to four nights accommodation incl. breakfast (single occupancy) at the conference hotel to attend the face-to-face component of L2 Community Coaching Programme (all day Thursday) and the conference (Friday and Saturday).
- Shanghai local presenters may be offered hotel accommodation for 2 nights Thursday/Friday if transfer time to home base is considered too long
- Return Economy Flight/Train within the European Region (to arrive Wednesday evening and depart Saturday/Sunday)
- Team Social Thursday Evening
- Stipend to cover Airport/Train - Hotel transfer in Basel
- Visa Cost (if required and reimbursed against receipt only)

Learning2 Leader-PreConference (present Thursday)

Single presenters will be preferred and should there be a co-presenter then all benefits will have to be shared.

The purpose of the **L2L-PreConference** is to offer extended time in a specific or niche topic. It is a 4hr dive into an innovative practice or concept and is usually an in-depth interactive hands-on experience where participants learn and practice new skills such as coaching or technology-based pedagogical practices.

Our L2L-PreConference are invited to attend the main conference as participants.

L2L-PreConference Session requirements:

- Develop and facilitate a 4hr PreConference Session
- Provide supporting roles in the unconference, student and participant-led workshops through their attendance
- Attend briefings and feedback sessions prior to and during the conference
- Contribute and participate in the online coaching community (see below)
- L2 Community Coaching Programme (Wednesday 19th March 14:00 onwards)
- Attend team social Thursday evening & be a full participant of the conference
- Each session size is generally 20-25 participants

L2L-PreConference are offered:

- Enrollment in L2 Community Coaching Programme
- For non-local presenters, two night accommodation incl. breakfast (single occupancy) at the conference hotel
- Free registration for the main conference (valued at approximately \$500)
- Visa Cost (if required and reimbursed against receipt only)
- Team Social Thursday Evening
- Stipend to cover Airport/Train - Hotel transfer in Basel
- It is expected that the costs for flight/travel and additional nights during the conference are covered by the L2 Leader-PreConference or supported by their school.

The L2 Community Coaching Programme

Our goal at Learning2 is to ensure that each of the sessions is pedagogically aligned with our founding principles and that the experience for our participants is at a consistently high level across all sessions.

We recognise that facilitating a professional development session may be a first-time experience for some, while others may be highly experienced in delivering high-quality learning experiences in their schools. We have developed our L2 CommunityCoaching Programme that is specifically designed to ensure that everyone is prepared and that the sessions all complement each other to maximise the learning experience for our participants. This process gives us the big picture in that it enables us to see how the sessions fit together and that any potential duplication in content/concepts from other sessions have been worked through together.

It is an expectation that all L2 Leaders, both for Extended Session and PreConference participate in the L2 Community Coaching Programme.

The programme has both online and face-to-face components:

- Each L2 Leader is paired with a Community Mentor who is either a member of the L2Team or has been previously involved with Learning2 as a presenter. Your mentor will reach out to you to give you feedback and advice and to be a sounding-board of ideas.
- A few weeks prior to the conference, the coaching team will host a series of online meetings where all L2L will meet and share ideas.
- The face-to-face component will run over one preparation day prior to the conference for Extended Session L2L on Thursday. PreConference L2L will be coached prior to arrival both individually and as part of the coaching programme. Thursday is set aside as a key focus for the L2Talk and additional time to prepare and fine tune Extended Sessions.
- Thursday evening the entire team will meet for a social get together to get to know each other, as well as the local host school team.

For L2 Leaders - Extended Session, who are chosen to offer an L2Talk, we will provide additional online support and coaching in the weeks leading up to the conference in addition to the on-site rehearsals and face-to-face coaching sessions on Wednesday afternoon & Thursday in preparation sessions at the hosting school.

Building Your Presentation Proposal

The following is supporting information to help guide you through the application process.

The Key Components

As we build our sessions, we ask our presenters to think about the WHY, the WHAT, and the HOW from the perspective of the participant:

- **Why** knowing this is important to me as a participant?
- **What** are the goals of the session? What will I, as a participant, understand?
- **How** will I know what I have learned? What are the measurable objectives/outcomes that I, as a participant, will walk away with?

It is also important to recognise the key features of adult learning that may differ from our experiences with younger students.

Start with the “Why”

See the following example as a helpful model to show how the “why” can be made explicit:

Session Title: *Student Learning through Social Media (MS/HS)*

We've all had the experience of settling an argument in a restaurant with a quick Wikipedia search or navigating around a new city with Google Maps, but all too often our use of technology in the classroom is disconnected from these types of real-world uses.

The classroom can be just as relevant and engaging as our everyday digital interactions.

How can we make the connection between our real-life experiences and our classroom learning environment so that *we can better prepare our students to excel in this dynamic and interconnected world?*

Session Title

Please keep your session title short and focused as participants may not have the time to look over all sessions in detail and may have to make decisions based on the titles alone. We are also limited in the number of characters in our reservation system - so concise is nice!

Audience

It's very important that you consider who your audience is and what groups you can cater for in one session. We need to give adults opportunities for self-direction through individual choice, opportunities to use their own experience and explore issues or solve problems in their own context (*see learning outcomes below and the end section on andragogy*). This means that you may need to offer a range of differentiated activities to cater to all of your participants. For example, if you offer you a session for all participants, you may have an HS Principal and a Grade 1 teacher in the same session, so how will you cater to their individual needs/situation?

So please think about who you want in your session! Decide which groups of teachers and administrators you are able to cater for in a single session. You may decide that you are most comfortable with teachers and administrators in the Early Years only or perhaps for teachers in the Middle and High School. You may decide to focus on two different groups and adapt your Friday session for one group and your Saturday session for a second group or organise your participants into groups in the sessions, so that they can share and learn from each other.

The bottom line: don't try to be all things to all participants; just decide on your target audience, so that you can provide a rich learning experience for all.

We use the terms to describe our school sections and try to add these to the session titles.

- Early Years (EY)
- Elementary School (ES)
- Middle School (MS)
- High School (HS)
- Whole School (WS)
- Administration (Admin)
- Leadership

Our default is Whole School (WS) - meaning that this session is applicable across all school sections.

You may also need to classify your audience in other ways, such as subject area-specific (e.g. Science or Language or Social Studies) or role-specific (e.g. Pastoral or Counsellor or Service).

Of course, the tighter/smaller your audience, you may find we do not have enough people signing up; conversely, the broader the audience may lead to large groups drawn from across a range of roles and school sections and therefore you will need to be able to differentiate to cater for each of your participants.

Session Goals (the WHAT)

Goals are broad statements that identify what participants should learn, understand, or appreciate as a result of the session. The outcomes describe in concrete terms what the goals mean and indicate how the goal can be achieved.

Some examples of or starters for goals might be:

- Participants will understand....
- Participants will know ...
- Participants will be able to apply new understanding to current or future lessons
- A deeper understanding of the key elements and rationale of technology-rich learning
- Participants will learn how to develop a parent education program, specifically around technology and learning, which can help build a sense of community within the school, support teachers and schools in their efforts to transform learning.

Session Objectives (the HOW)

Objectives are actions: what participants will accomplish in your session?

Objectives use verbs to describe these actions e.g. create, curate, develop, connect. These can then be used to measure the success of the session. Actions such as learn, know and understand are too broad to measure as outcomes; therefore better to rephrase into actionable verbs. For example, to show how something has been learned, participants may be able to 'explain' or 'create' something.

It is better to offer a limited number of objectives in place of suggesting a range that you may not be able to address adequately in your session. Participants may hone into one of the outcomes as a key reason to attend and may be disappointed if that is not explicitly addressed!

Adults as Learners

As you put your session together, you should consider how adults learn. Knowles (1984) offers the following adult learning principles:

1. **Self-Concept:** Will participants be given an opportunity for self-directed learning by having some individual choice available in the learning engagements?
2. **Experience:** Will participants be offered opportunities to share their experience and draw on this experience during activities?
3. **Readiness to Learn:** Will what participants learn have immediate relevance and be something they can take back and use in their classroom and/or share with others immediately on return to school?
4. **Orientation to learning:** Will participants have an opportunity to solve/explore actual problems or issues they are facing in their own teaching context.
5. **Experiential:** What routines and protocols will you use to allow participants to reflect on their learning and thinking?

As you review your learning outcomes, please consider numbers 2-5 because they are things participants will do.

Goal: Participants will learn how to develop a parent education program, specifically around technology and learning, which can help build a sense of community within the school, support teachers and schools in their efforts to transform learning.

Objectives:

1. **Evaluate** your school's (or your classroom's) parent education program regarding technology-rich learning (#2, #3)
2. **Develop** resources and supporting materials to help parents understand the value of learning in a technology-rich environment - specific to your individual school (#1), based on sound pedagogical frameworks and successful practices in other international schools (#2, #3, #4)
3. **Explore** strategies, resources, and experiences from other successful parent education programs from other international schools in Asia (#2, #3, #4)
4. **Connect** with other schools and teachers who are actively supporting their parent community in learning about technology-rich learning (#1) #5 is implicit in all!

Being Impartial

Learning2 is a conference by educators for educators.

L2 aims to highlight best practices and innovation from educators within schools across the region and presentations by educators will take preference over full time consultants.

All products and services demonstrated, discussed or featured by our presenters are based on the merit of the product/service and the benefit for the participant and/or their professional environment. At all times, the presenter is required to give their honest and unbiased opinion of any product/service. As with all products/services, there can be challenges as well as alternatives. Presenters are encouraged to offer a balanced view and their honest experiences. Any affiliation with the company that provides the product/service must be clearly communicated with the application, for example, the product is used in their school, the presenter is an Apple Distinguished Educator (ADE), the presenter is affiliated with other PD conferences or courses, or engaged as consultant in education. L2 is by teachers for teachers.

With that said, Learning2 is a self-sustaining organisation and actively seeks sponsors that bring value to the conference and are innovative and pedagogically aligned with the principles of Learning2. We do permit presentations or workshops that feature or focus specifically on the product/services provided by the sponsor, however this is after a detailed evaluation and in order to maintain impartially, these sessions must be facilitated by an educator and not a representative of the sponsor or consultant.

Next Steps

What happens once my application is accepted?

Once your application is accepted, we will review your session details with you to make it ready for publishing on the website. We will require a high resolution image of you and a 30-60 second video/recording that we can use to promote your session.

What is my obligation once my application is accepted?

Gain firm confirmation from your school and approval of release time to be able to attend the relevant coaching days and the full conference before signing your agreement with L2.

What if the numbers are low for my sessions?

Your invitation to present is contingent on having the numbers for your session which we monitor the sign-ups closely and actively promote. We will keep you informed as we get closer to the conference, so that we can make the call in a timely manner.

When do I book my travel arrangement?

L2 will send you details on approved budget and travel dates as soon as the minimum registration numbers have been reached. Please wait until you receive this communication before booking tickets.

To reiterate:

If you have any questions, please email kimberly@learning2.org or stephen@learning2.org

Application Form: <https://forms.gle/zs7ZzjCYuVKZs1vU6>

Deadline

Applications close **24th May 2024**